



2<sup>ND</sup> EDITION

# THE BIG CHALLENGE

## THE WAR OF THE NOSES

### CLOSED VS OPEN RHINOPLASTY

Grand Hotel Gardone  
GARDONE RIVIERA (BS) - ITALY  
21-23 September 2018

An educational event  
by Villa Bella Clinic | Salò  
[www.villabellaeducation.it](http://www.villabellaeducation.it)

Under the auspice of:



## FRIDAY SEPT 21

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- 06.45 Registration  
07.00–07.30 Opening (Chiara and Giovanni Botti)  
07.30–09.00 Closed primary rhinoplasty (A. Scattolin)  
09.00–10.30 Open primary rhinoplasty (A. Manafi)  
*10.00–11.00 Coffee station*  
10.30–12.00 Closed primary rhinoplasty (B. Çakir )  
12.00–13.30 Open primary rhinoplasty (A. Bocchieri)  
*13.30–15.00 Lunch break*
- Lectures**  
15.00–15.20 Display of the outcomes of the surgeries performed during the last Big Challenge and my personal considerations 4 years later (G.Botti)
- Tips on the tip**  
15.20–15.50 My current decalogue in shaping the tip in rhinoplasty (E. Robotti)  
15.50–16.10 Tip surgery: projection and rotation (B. Çakir)  
16.10–16.30 Correction of tip flaws (B. Guyuron)  
16.30–16.50 Cut, overlap, steel tip plasty (COST) (A. Manafi)  
*16.50–17.10 Discussion and open coffee break*
- Dorsum and deviation**  
17.10–17.40 An algorithm for dorsal correction (Y. Saban)  
17.40–17.50 From resection to reduction. Personal evolution in the management of the dorsum in primary rhinoplasty (V. Finocchi)  
17.50–18.10 Dorsal aumentation (B. Guyuron)  
18.10–18.30 Dorsal preservation (B. Çakir)  
18.30–19.00 Successful septoplasty – a prerequisite for a successful rhinoplasty (W. Gubisch)  
19.00–19.30 Deviated nose (B. Guyuron)
- 20.30 Gala Dinner at the Torre San Marco, Villa Fiordalisio*

## SATURDAY SEPT 22

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- Live surgery**  
07.30–09.00 Closed rhinoplasty (G. Botti)  
09.00–10.30 Open rhinoplasty (W. Gubisch)  
*10.00–11.00 Coffee station*  
10.30–12.00 Closed rhinoplasty (Y. Saban)  
12.00–13.30 Open rhinoplasty (E. Robotti)  
*13.30–15.00 Lunch break*
- Lectures**  
**Original approaches**  
15.00–16.00 Rhinoplasty salient points, tips and traps (B. Guyuron)  
16.00–16.30 My actual concept in primary rhinoplasty (W. Gubisch)  
16.30–17.00 Other external approaches (G. Aiach)  
17.00–17.15 Polygon concept (B. Çakir)  
*17.15–17.30 Discussion and open coffee break*

### Secondaries

- 17.30–18.00 Challenges in secondary rhinoplasty (W. Gubisch)  
18.00–18.20 Is the endonasal approach possible in secondary cases? (A. Scattolin)  
18.20–18.40 Secondary rhinoplasty (B. Guyuron)  
18.40–19.00 DCF and fascia graft to augment nasal dorsum through the endonasal approach (M. Harel)  
19.00–19.20 “Open approach” for the treatment of the most difficult secondary cases (A. Bocchieri)  
19.20–19.30 If you think that endonasal approach is unfit for revision rhinoplasty, you should listen to this presentation (P. Palma)  
19.30–19.45 Points in secondary rhinoplasty (A. Manafi)

## SUNDAY SEPT 23

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### Lectures

#### Open Vs closed: the final battle

- 08.15–08.45 From closed to open rhinoplasty approach (G. Aiach)  
08.45–09.05 Interface nasal surgery: the demilitarized zone between aesthetic and reconstructive (S.A. Wolfe)  
09.05–09.25 Closed approach: the reasons behind my choice (A. Scattolin)  
09.25–09.45 Open approach: reasons of my choice (E. Robotti)  
09.45–10.05 How and when I decide to use the endonasal approach (M. Harel)  
10.05–10.30 Round table. Open or closed: when and why? (G. Aiach, B. Çakir, W. Gubisch, M. Harel, E. Robotti, A. Scattolin, S.A. Wolfe)  
Chair: C. and G. Botti  
*10.30–10.50 Coffee break*

#### Art, beauty and rhinoplasty

- 10.50–11.05 Aesthetics and sculpture (G. Aiach)  
11.05–11.20 The nose through literature (C. Botti)  
11.20–11.40 Tribute to Valerio Micheli Pellegrini, artist and Italian master of rhinoplasty (A. Scattolin)  
11.40–11.50 Making beautiful profiles. 4 points to consider (P. Palma)  
11.50–12.15 Round table: the importance of morphing...Is it really only a marketing tool? (P. Palma, A. Scattolin, M. Harel, W. Gubisch, A. Manafi, B. Çakir)  
12.15–12.35 Discussion  
*12.35–14.00 Lunch break*

### Miscellaneous

- 14.00–14.30 Use of rib cartilage in rhinoplasty (W. Gubisch)  
14.30–14.50 Subpericondrial dissection and ligament preservation (B. Çakir)  
14.50–15.10 Use of ultrasound devices (Piezo) in rhinoplasty, my current view (E. Robotti)  
15.10–15.30 The cleft lip nose: primary and secondary treatment (S.A. Wolfe)  
15.30–16.00 Our concept in cleft nose correction (W. Gubisch)  
16.00–16.20 Combined surgeries with rhinoplasty (A. Manafi)  
16.20–16.40 Concepts in male rhinoplasty (E. Robotti)  
16.40–17.00 Nasal base surgery (B. Çakir)  
Discussion  
Adjourn

# FACULTY

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*Course Director*  
Chiara Botti (Italy)

Gilbert Aiach (France)  
Armando Bocchieri (Italy)  
Giovanni Botti (Italy)  
Bariş Çakir (Turkey)  
Valerio Finocchi (Italy)  
Wolfgang Gubisch (Germany)  
Bahman Guyuron (USA)

Marcos Harel (Israel)  
Ali Manafi (Iran)  
Pietro Palma (Italy)  
Enrico Robotti (Italy)  
Yves Saban (France)  
Alberto Scattolin (Italy)  
S. Anthony Wolfe (USA)

## CME ACCREDITATION

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**CME European credits** The course has been accredited by the European Accreditation Council for Continuing Medical Education (EACCME®) with 21 European CME credits (ECMEC®s). Each medical specialist should claim only those hours of credit that he/she actually spent in the educational activity.

**ECM Italian credits** The course obtained 25 ECM credits for the following professions: medical doctors specialized in plastic surgery, maxillo facial surgery, otorhinolaryngology and nurses.

ECM credits will be assigned by the Provider MZ Congressi to all those who have attended for a minimum of 90% of the educational hours. Italian participants will need to sign in every day (21<sup>st</sup>, 22<sup>nd</sup>, 23<sup>rd</sup> September), at the entrance and at the exit for ECM credits and must remember to hand in the personal information sheet, the evaluation form and the written test at the end of the meeting at the registration desk.

**L'obiettivo formativo dell'evento è:** contenuti tecnico-professionali (conoscenze e competenze) specifici di ciascuna professione, di ciascuna specializzazione e di ciascuna attività ultraspecialistica.

Please note that the ECM participation certificate does not constitute an enabling title to carry out the activities covered in the course.

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