



2ND EDITION

THE BIG CHALLENGE

THE WAR OF THE NOSES

CLOSED VS OPEN RHINOPLASTY

Grand Hotel Gardone
GARDONE RIVIERA (BS) – ITALY
21–23 SEPTEMBER 2018

An educational event
by Villa Bella Clinic | Salò

PRELIMINARY PROGRAMME

Under the auspice of:





Chiara Botti

After the success of the first meeting, Villa Bella Clinic is back again with “The Big Challenge – The War of the Noses”, an innovative Congress on Rhinoplasty.

Rhinoplasty is a fascinating procedure about which most things have already been said, but there are still lots of issues to discuss and a question that swirls around in our heads: [open or closed approach?](#)

According to the latest literature and to the most influential voices in this field, there seems to be no doubt: open wins over closed. But...are we so sure? Why, in the era of minimally invasive surgery, does rhinoplasty seem to be going against the flow? Is the transcolumellar scar really always essential? We intend to see, through the work of some of the most well-known surgeons in the World, if there is still room for the closed approach in the 21st Century.

We will select 4 pairs of similar cases (8 patients all together, hopefully some twins) to be operated upon by surgeons of the open and surgeons of the closed teams, in a “struggle of the scalpels”. Each surgeon will strongly defend his preferred approach and describe his reasoning in detail.

During the first two days there will be live surgery in the morning and presentations and round tables in the afternoon. The last day will be entirely devoted to lectures and discussions. This Event will be held in Gardone Riviera, lake Garda, Italy, 21–23 September 2018. It is one of the most beautiful locations in Italy, and a dream venue for the meeting and social program. Places are limited, so hurry and register now!

Chiara Botti
Course Director

FACULTY

Course Director

Chiara Botti (Italy)

Gilbert Aiach (France)

Armando Boccieri (Italy)

Giovanni Botti (Italy)

Bariş Çakir (Turkey)

Wolfgang Gubisch (Germany)

Bahman Guyuron (USA)

Marcos Harel (Israel)

Ali Manafi (Iran)

Enrico Robotti (Italy)

Yves Saban (France)

Alberto Scattolin (Italy)

S. Anthony Wolfe (USA)



FRIDAY SEPT 21

Morning: live surgery

07.00-07.30	Opening (Chiara and Giovanni Botti)
07.30-09.00	Closed primary rhinoplasty (A. Scattolin)
09.00-10.30	Open primary rhinoplasty (A. Manafi)
10.30-12.00	Closed primary rhinoplasty (B. Cakir)
12.00-13.30	Open primary rhinoplasty (A. Bocchieri)
13.30-15.00	Lunch break

Afternoon: lectures

Tips on the Tip

15.00-15.20	Tip Surgery: Different Techniques and their Indications (G.Botti)
15.20-15.50	My current Decalogue in shaping the Tip in Rhinoplasty (E. Robotti)
15.50-16.10	Tip surgery: Projection and Rotation. (B. Cakir)
16.10-16.30	Correction of tip flaws (B. Guyuron)
16.30-16.50	Discussion
16.50-17.10	Coffee break

Dorsum and Deviation

17.10-17.40	Successful Septoplasty – a prerequisite for a successful rhinoplasty (W. Gubisch)
17.40-18.00	DCF and Fascia Graft to Augment Nasal Dorsum through the Endonasal Approach (M.A. Harel)
18.00-18.20	Deviated Nose (B. Guyuron)
18.20-18.40	An Algorithm for Dorsal Correction (Y. Saban)
18.40-19.10	Dorsal Aumentation (B. Guyuron)
19.10-19.25	Dorsal Preservation (B. Cakir)
19.25-19.45	Discussion
20.30	Gala Dinner at the Torre San MARco, Villa Fiordaliso

SATURDAY SEPT 22

Morning: live surgery

07.30-09.00	Closed rhinoplasty (G.Botti)
09.00-10.30	Open rhinoplasty (W. Gubisch)
10.30-12.00	Closed rhinoplasty (Y. Saban)
12.00-13.30	Open rhinoplasty (E.Robotti)
13.30-15.00	Lunch break

Original Approaches

15.00-16.00	Rhinoplasty Salient Points, Tips and Traps (B. Guyuron)
16.00-16.15	My Actual Concept in Primary Rhinoplasty (W. Gubisch)
16.15-16.45	Other External Approaches (G. Aiach)
16.45-17.00	Polygon Concept (B. Cakir)
17.00-17.20	Discussion and Open Coffee Break

Secondaries

- 17.20– 17.50 Challenges in Secondary Rhinoplasty (W. Gubisch)
17.50–18.20 Is the Endonasal Approach possible in Secondary Cases?
(A. Scattolin)
18.20–18.40 Secondary Rhinoplasty (B. Guyuron)
18.40–19.00 Discussion

SUNDAY SEPT 23

Lectures

Open Vs Closed: the final battle

- 08.15–08.45 From Closed to Open Rhinoplasty Approach (G. Aiach)
08.45–09.05 Interface Nasal Surgery: the demilitarized zone between
aesthetic and reconstructive (S.A.Wolfe)
09.05–09.25 Closed approach: the reasons behind my choice
(A.Scattolin)
09.25–09.45 Open approach: reasons of my choice (E. Robotti)
09.45–10.05 How and When I decide to use the Endonasal Approach
(M.A.Harel)
10.05–10.30 Round Table. Chair: C. and G. Botti
Open or Closed: when and why?
(G. Aiach, B.Cakir, M.A Harel, E.Robotti, A. Scattolin, S.A.Wolfe)
10.30–10.50 Coffee Break

Art and rhinoplasty

- 10.50–11.05 Aesthetics and Sculpture (G. Aiach)
11.05–11.25 The nose through literature (C. Botti)
11.25– 11.45 Tribute to Valerio Micheli Pellegrini, Artist and Italian Master
of Rhinoplasty (A. Scattolin)
11.45–12.15 Round table: the importance of morphing...
Is it really only a marketing tool?
12.30–12.45 Discussion
12.45–14.00 Lunch Break

Miscellaneous

- 14.00–14–20 Use of Rib Cartilage in Rhinoplasty (W. Gubisch)
14.50–15.10 Subpericondrial dissection and ligament preservation (B. Cakir)
15.10–15.30 Use of Ultrasound devices (Piezo) in Rhinoplasty, my current view
(E Robotti)
15.30–15.50 Nasal Base Surgery (B. Cakir)
15.50–16.10 Concepts in Male Rhinoplasty (E.Robotti)
Adjourn

REGISTRATION FEES

Regular Registration

Early rate payment received UNTIL 15th July 2018	1050,00 €
Late rate payment received UNTIL 15th September 2018	1150,00 €
On site rate payment received AFTER 15th September 2018	1250,00 €

Registration for AICPE Member

Early rate payment received UNTIL 15th July 2018	850,00 €
Late rate payment received UNTIL 15th September 2018	950,00 €
On site rate payment received AFTER 15th September 2018	1050,00 €

Registration for young surgeons (≤ 35 years)

Early rate payment received UNTIL 15th July 2018	650,00 €
Late rate payment received UNTIL 15th September 2018	750,00 €
On site rate payment received AFTER 15th September 2018	850,00 €

The registration fee includes:

- Conference bag and information package
- Admission to all sessions
- Admission to the exhibition area
- Coffee break and lunches during the Conference
- Social dinner (Friday 21 September)
- Certificate of attendance

To make your registration, please access the following link:

<http://www.villabellaeducation.it/the-big-challenge-the-war-of-the-noses/registration/>

CANCELLATION AND REFUND

Cancellations must be sent in writing to villabellaeducation@mzcongressi.com

Until 31 August, 2018 a refund of 50% of the fee will be granted. After 31 August 2018 no refunds will be issued.

All refunds will be paid in euros after the congress.

In the unusual circumstances that the meeting is cancelled, two weeks notice will be given and tuition will be refunded in full.

The Organizers are not responsible for any airfare, hotel or other costs incurred.

GENERAL INFORMATION

CME Accreditation

An application has been made to the UEMS EACCME for CME accreditation of this event.

ECM Italian credits are on request for the following medical categories:

- Plastic surgery
- Maxillo Facial surgery
- General surgery
- otolaryngology

Social Programme

The social dinner will be held on Friday 21 September in one of the most spectacular location in Gardone Riviera: Torre San Marco – Villa Fiordaliso (Corso Zanardelli, 142, Gardone Riviera).

Shuttle service will be provided from the Grand Hotel Gardone.

Further information about this evening will be available in September.

CONGRESS VENUE

Grand Hotel Gardone
Corso Zanardelli 84
Gardone Riviera (BS)

www.grandhotelgardone.it/en



Villa Bella Clinic

Via Europa, 55 – Salo' (BS)

Tel. +39 0365 41446

info@villabella.it

www.villabella.it



ORGANIZING SECRETARIAT

Via C. Farini, 81 – 20159 Milano

Tel. +39 02 66802323

villabellaeducation@mzcongressi.com